

Why Core Education?

- **Strategic Partner:** Over 50 institutional partners, driving operational and market expansion.
- **Proven Frameworks:** Our Prosperity Gap analysis aligns immediate needs and long-term goals.
- **Mission-Focused Results:** Delivering financial sustainability and transformative change.

The Challenge

Many institutions achieve balanced budgets at the expense of their future. They do so by:

- Underinvesting in **program development, student outcomes, and operations.**
- Ignoring long-term needs in areas like **employee retention and student acquisition.**

The result? Declining competitiveness, resilience, and institutional relevance.

Our Solution: The Prosperity Gap Framework

The **Prosperity Gap** is more than a metric; it's a mile marker on the journey to institutional success.

- **What It Measures:** The distance the institution must cover to reach a sustainable, prosperous future.
- **What It Provides:** A quantifiable growth target that separates **incremental growth** from **transformative change**.

Why It Matters:

Without understanding the Prosperity Gap, institutions risk conflating minor improvements with the structural changes necessary for long-term viability. This framework aligns leadership teams around:

- **Immediate action plans** for stabilization.
- **Strategic investments** for transformative growth.

Breaking Down the Growth Target

1. **Data-Driven Insights:** Set **annual margin improvement** over 5–7 years, prioritize aligning investments with goals.
2. **Strategic Milestones:** Balance short-term needs with long-term growth through revenue diversification, and operational efficiency and identify critical growth levers.
3. **A Balanced Approach:** Merge financial stability with mission-driven initiative in a clear roadmap.

How Core Education Guides the Journey

Step 1: Define the Prosperity Gap: Analyze data to identify how far your institution must go.

Step 2: Build the Growth Target: Set milestones and align investments with mission-driven outcomes.

Step 3: Operationalize Success: Develop and implement a plan with clear priorities, resources, and timelines.

Deliverables You Can Count On

- **Financial Health Assessments:** Key benchmarks and sensitivity analyses.
- **Market and Capacity Analysis:** Ensure alignment with labor trends and demand.
- **Implementation Plans:** Clear, phased strategies to achieve measurable results.
- **Comprehensive Growth Roadmap:** A long-term vision grounded in operational reality.

Our Mission

- To offer comprehensive solutions in the form of a **new playbook** for business model transformation.