

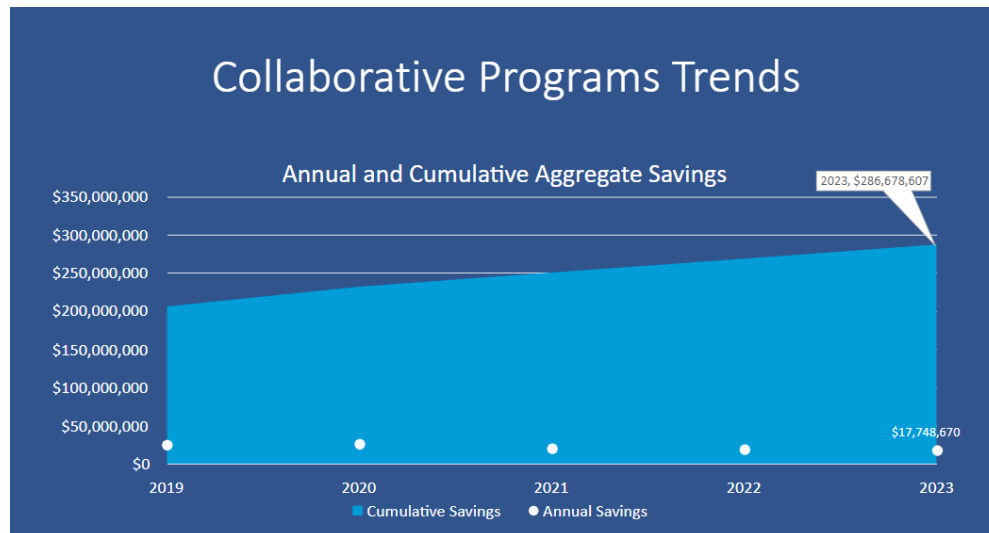
What's New

at Wisconsin's Independent Colleges and Universities

Summer 2024

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Collaborative Purchasing Programs: Private, Nonprofit Colleges and Universities Reduce Costs and Enhance Efficiency



In today's challenging economic landscape, Wisconsin's private, nonprofit colleges and universities face mounting pressures to manage expenses while maintaining high educational standards. Rising costs of simply doing business often translate into higher tuition fees, burdening students and their families.

However, WAICU has a successful track record with a strategy that helps institutions save time, money, and operate more efficiently: collaborative purchasing.

Learn
More

Our Collaborative Programs Save Members' Money They Reinvest in Their Students

President & CEO Eric W. Fulcomer's Independent Insights

Independent colleges in Wisconsin have long sought innovative ways to manage costs and enhance educational offerings. One of the most successful initiatives in this regard has been the collaborative purchasing programs spearheaded by the Wisconsin Association of Independent Colleges and Universities (WAICU).



[Insights Here](#)

Check Out These College Highlights!

Alverno College Inaugurates Ninth President, Christy L. Brown, J.D.

The Alverno College community came together to celebrate the recent inauguration of Christy L. Brown, J.D.



Lakeland University Relocates its Green Bay Center to NWTC



Lakeland University (LU) has relocated its Green Bay Center to Northeast Wisconsin Technical College's (NWTC) main campus in a move that will strengthen their relationship and bring the two institutions together under one roof.

Role-Playing Video Game Built with Lawrence Expertise Wins 2024 Peabody Award

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Marian University's New President Has Strategic Vision, Boundless Energy

Since June 1st, President Aaron Sadoff has hit the ground running, with boundless energy and enthusiasm for the university where he earned two degrees, and the community where he grew up.

Wade Makes \$3 Million Gift to Marquette

Marquette University alumnus and NBA Hall of Famer Dwyane Wade committed to a \$3 million gift that

will make a major impact on three areas at the university.



Mount Mary University: Nurturing Bold, Brilliant Women

Mount Mary is committed to fostering personal growth through creativity, social justice, and professional success among all students.

Viterbo University Creates First Chair, Funded by \$1.25 Million Gift

Viterbo University has created its first endowed chair position, thanks to a \$1.25 million gift from an anonymous donor.



WLC Students Serve2Lead Within the Milwaukee Community



Six teams of Wisconsin Lutheran College (WLC) students, including “A Fresh Start,” were awarded a total of \$14,000 to launch service projects that positively influenced the Milwaukee community. The Serve2Lead Impact Challenge at Wisconsin Lutheran College began in 2019 to help students make a positive difference in the Milwaukee community.

Counselor News & Notes

Register Now!

WAICU Fall Counselor Workshops

WAICU’s highly regarded workshops for middle and high school counselors are scheduled for October 13, October 24, and October 29, with a virtual session on November 13.

[Learn More, Register Here!](#)

60th Annual WSCA Conference is November 6-8

WAICU is pleased to again support the Wisconsin School Counselors Association (WSCA) Conference. The event provides a wide variety of professional development opportunities for more than 1,400 school counselors.

[More Information](#)

[Visit Wisconsin's 22 Independent Colleges!](#)

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