

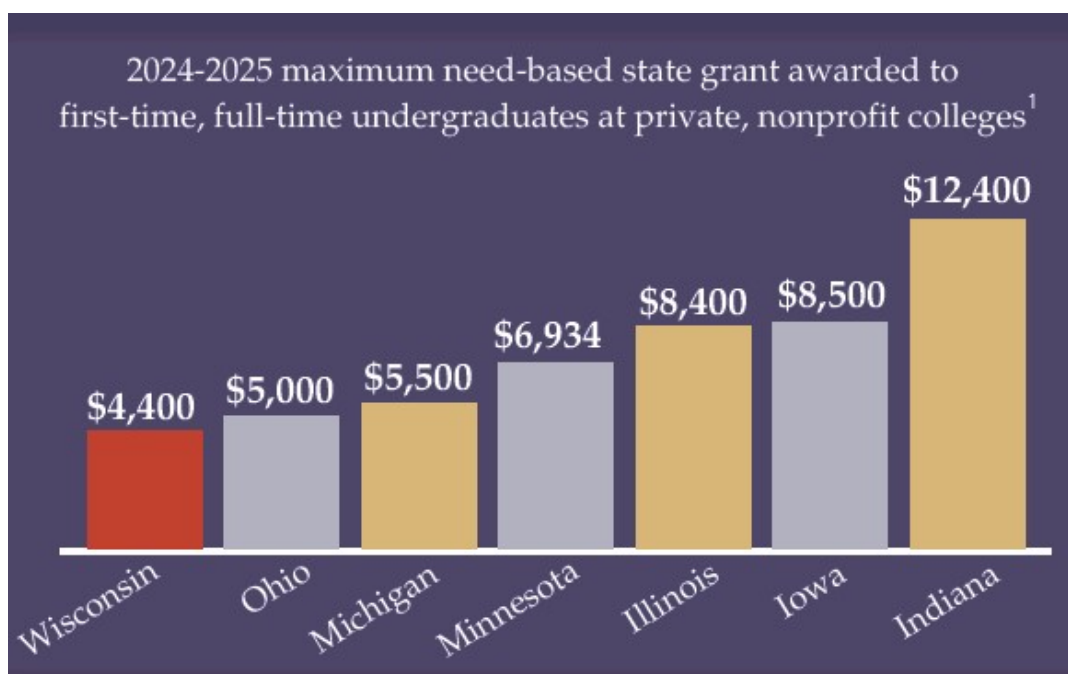
What's New

at Wisconsin's Independent Colleges and Universities

Winter 2025

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Increase Student Aid Funding to Keep Talent in Our State, Grow Workforce



Wisconsin has fallen significantly behind its neighbors in state support to low-income college students.

Wisconsin's economy will continue to need college-educated employees with projections indicating that by 2031, 72 percent of all jobs will require some postsecondary education.

To make our state competitive and attract much-needed college students to fill these important jobs, we're asking state legislators to double our current appropriation of \$57 million in the 2025–2027 biennium budget for a total two-year funding of \$114

million. These funds would support our low- and middle-income Wisconsin Private Colleges students, bringing Wisconsin closer in line with need-based grants in neighboring states.

[Learn More](#)

Progress Can't Wait: Educating and Retaining Wisconsin's Workforce

President & CEO Eric W. Fulcomer's Independent Insights

As we enter a new year and a new state budget cycle, we want to consider the future of Wisconsin's workforce and economy. One pressing issue for our future is ensuring that higher education remains accessible and affordable for all students, particularly those from low-income backgrounds.



This is why the Wisconsin Association of Independent Colleges and Universities (WAICU) is urging state legislators to double the Wisconsin Grant in the 2025–2027 biennial budget—increasing funding from \$57 million to \$114 million.

[Insights Here](#)

Check Out These College Highlights!

Alverno College Receives \$10 Million Gift

Alverno College has received a \$10 million gift from John and Tashia Morgridge. This gift, through the TOSA Foundation,



will support strategic growth and innovation to educate and empower future leaders to address emerging challenges in our communities.

NMR Machine Gives Carroll Students a Real-World Advantage

“This is what gets students jobs!”

Those were the words from a professor upon learning about Carroll University’s Nuclear Magnetic Resonance (NMR) machine, which the College of Arts and Sciences uses in hands-on labs with students.



Herzing University Earns \$2.7 Million for Hispanic Students

Herzing University’s Kenosha campus was recently awarded a \$2.7 million U.S. Department of Education grant through the prestigious Title V Developing Hispanic Institutions Grant Program.



Marian University Adds Flag Football for Women

The popularity of flag football as an official sport for women is accelerating across the U.S. and Marian University is about to pick up the ball and run with it. The Wisconsin-based, Catholic university is adding the sport to its roster and will begin playing in Spring of 2026.

The Medical College of Wisconsin Delivers Nearly \$6 Billion Economic Impact

According to a **newly released report**, the **Medical College of Wisconsin** (MCW) had a \$5.82 billion direct operational economic impact on the United States' economy in fiscal 2023, including directly and indirectly supporting and sustaining more than 38,500 jobs statewide.



MIAD Receives Transformative Title III Grant to Serve



Students

The Milwaukee Institute of Art & Design (MIAD) received a Title III grant from the U.S. Department of Education in the amount of \$2,242,315 over five years, with a MIAD match of \$350,000 to an endowed fund over the five years.



Mount Mary to Harness AI Power to Narrow Gap of Health Disparities

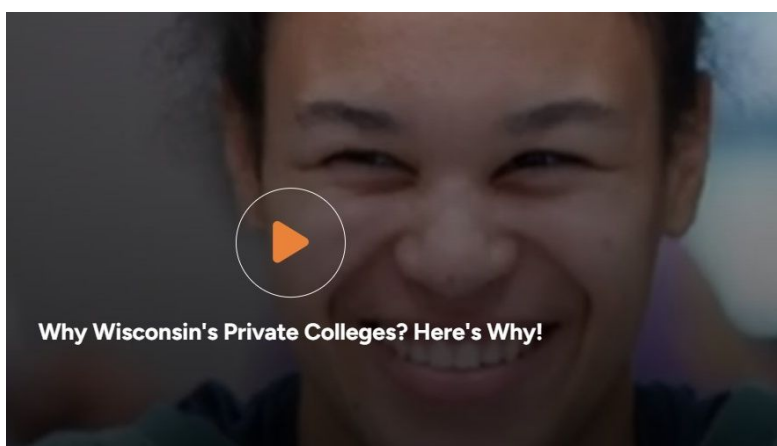
Mount Mary University Occupational Therapy (OT) and User Experience (UX) Design faculty and students are harnessing the power of artificial intelligence (AI) to narrow the gap in health disparities among underserved populations.



Viterbo University Awarded \$1.2 Million “Thriving Congregations Initiatives” Grant from Lilly Endowment Inc.

Viterbo has received a \$1,221,122 grant from Lilly Endowment Inc. to establish the university’s Parish Renewal through Communal Wisdom to Enhance Leadership, Strengthen Ministry, and Serve the Common Good (PATHWAYS) program.

Counselor News & Notes



We've Created a Why Wisconsin's Private Colleges? Video to Promote Our Campuses

Our new video provides first-hand testimonials about how our Wisconsin's Private Colleges are affordable and inclusive, provide prospective students with financial aid and admissions assistance,

along with small class sizes, accessible professors, and direct admittance.

[Watch Our New WPC Video](#)

We've Also Created a FAFSA Explainer Video

This animated video explains the two simple steps to apply for financial aid, with the first step--filling out the FAFSA.

[View the FAFSA Explainer](#)

College Goal Wisconsin Promotes FAFSA Completion Events

Students planning to attend Wisconsin's Private Colleges need a plan to pay for college. That plan should include College Goal Wisconsin.

[Goal: FAFSA Completion!](#)

High School Counselors... Having a College/Career Event? Reach Out!

High school counselors, remember to invite WAICU to your winter and spring College and Career events.

[Invite Us](#)

[Visit Wisconsin's 22 Independent Colleges!](#)

608-256-7761
editor@waicu.org
wisconsinprivatecolleges.org

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Wisconsin Association of Independent Colleges & Universities | 122 W. Washington Ave.
Suite 700 | Madison, WI 53703-2723 US

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