

# What's New

at Wisconsin's Independent Colleges and Universities

Spring 2025

Vol. 57 No. 1

## WAICU-Member Campuses Deliver Grads Wisconsin Businesses Seek



Wisconsin businesses looking for talented, motivated professionals are finding new hires at Wisconsin's private colleges, delivering career-ready graduates with cutting-edge degrees.

Independent, nonprofit higher education is a driving force for Wisconsin's workforce readiness and vitality. Two-thirds of WAICU-member graduates stay, work, and live in our state. As career needs change to meet new business demands, our 22

campuses continue to offer new degrees and programs.

[Learn More](#)

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## Our Colleges Are Nimble, Creative Meeting Student, Workforce Needs

### President & CEO Eric W. Fulcomer's Independent Insights

Wisconsin's private colleges are demonstrating innovative and creative approaches to meeting the needs of students and the state's workforce.



Through innovative curriculum changes, strategic collaborations, and proactive program adjustments, our institutions remain at the forefront of higher education, ensuring that graduates are prepared for the demands of an ever-changing job market. One of the key strengths of Wisconsin's private colleges is the ability to adapt curricula to meet emerging workforce needs.

[Insights Here](#)

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## Check Out These College Highlights!

### Carroll University Expands into High- Demand STEM Fields

With an eye on such vital needs, Carroll University and **The Sullivan School of Business and Technology** have created two new bachelor's degree programs in **Industrial and Systems**

**Engineering (ISE) and Mechanical Engineering (MEE)**, launching in Fall 2025.



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## Herzing University Launches Cybersecurity, Computer Science Degree Programs

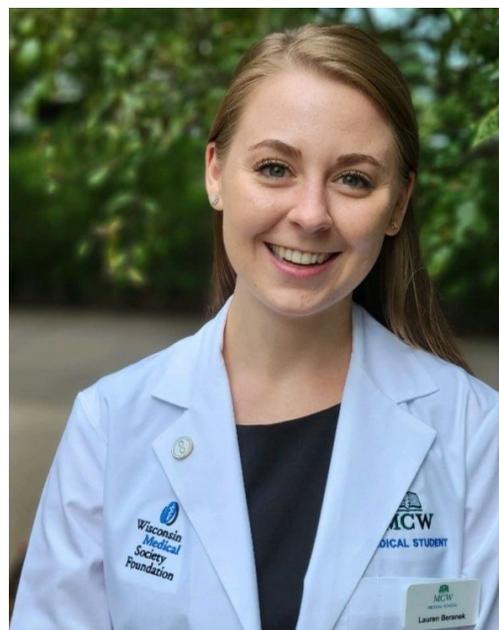


Herzing University is expanding its academic offerings with new comprehensive suites of Cybersecurity and Computer Science degree programs. These programs are designed to prepare students for high-demand careers in technology and digital security.

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## MCW Medical Student Found Her Match on March 21

**Medical College of Wisconsin (MCW)** student Lauren Beranek was counting down to March 21, which was Match Day for all graduating U.S. medical students. On Match Day, thousands of students learned where they would complete the next leg of their training.





## **Ruth Foundation for the Arts Doubles Award for MIAD Faculty and Staff**

The nationally recognized Ruth Foundation for the Arts nearly doubled its award to the Milwaukee Institute of Art & Design (MIAD) in support of the Ruth Arts + MIAD Artists Grant Program. MIAD was one of three Milwaukee-centered organizations in 2023-2024 to pilot the program.

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## **MSOE Announces its Next Bold Step**

Milwaukee School of Engineering (MSOE) announced the “Next Bold Step: The Campaign to Accelerate Innovation.” The \$125 million comprehensive campaign will directly support the university’s mission to prepare leaders to solve the technical challenges of the twenty-first century, including its goal to

become the national leader in the education of applied artificial intelligence.

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## **Nashotah House Posts Fundraising, Enrollment Gains**

Nashotah House Theological Seminary completed another strong fundraising year in 2024, raising a record amount for the seminary's annual fund. Throughout the calendar year, the seminary received \$1.03 million in unrestricted gifts to its annual fund, representing a 5 percent increase from the previous year.

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## **St. Norbert College Students Uncover Historic Packers Ties**

As the NFL Draft approaches in Green Bay, ten St. Norbert College students are exploring SNC's storied history with the Green Bay Packers.



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## **Counselor News & Notes**

### **Summer Internships Provide Students With Experience, Financial Support**

Wisconsin's private colleges and universities play a vital role in helping students prepare for meaningful college experiences that include opportunities beyond the classroom.

Thanks to the generosity of two Wisconsin foundations, sixteen



internship positions are available for the summer of 2025 with nonprofit organizations in Jefferson, Milwaukee, Manitowoc, or Rock County.

## WAICU Nonprofit Internship Program

## High School Counselors... Having a College/Career Event? Reach Out!

High school counselors, remember to invite WAICU to your spring College and Career events.

[Invite Us](#)

[Visit Wisconsin's 22 Independent Colleges!](#)

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